

Health research and innovation (R&I) in less performing EU regions

Presentation of results of the RegHealth-RI survey lunched by Innovatec

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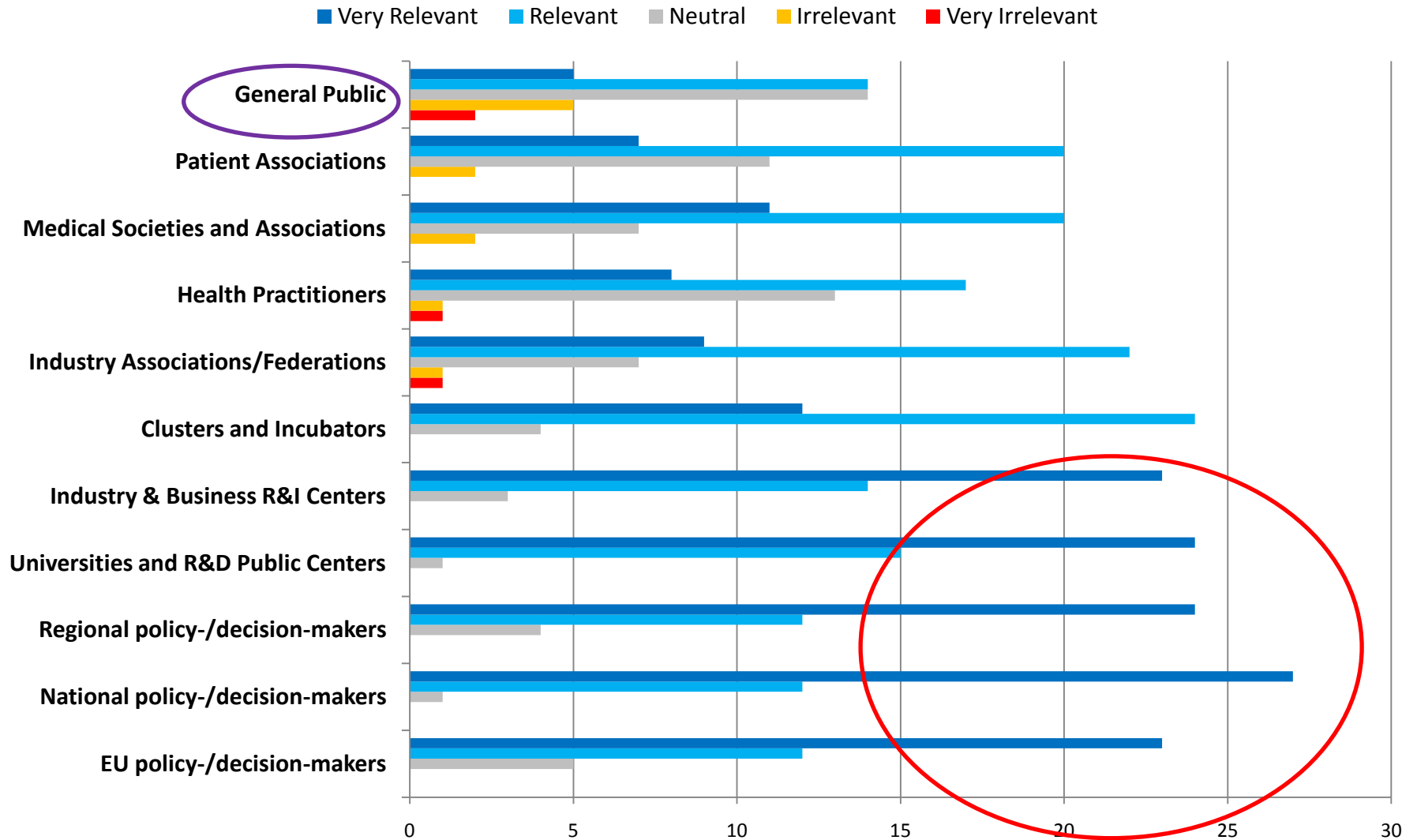
Digital Health & Care Institute | Innovation Centre

Scotland

The RegHealth RI survey

- **Aiming at promoting critical analysis and debate during the workshop**
- **Targeting different stakeholders (from Universities and PROs; Industry and Business Sector, Policy and Funding institutions; Regional Agencies)**
- **Data collected in the last three weeks**
- **40 respondents out of 43**

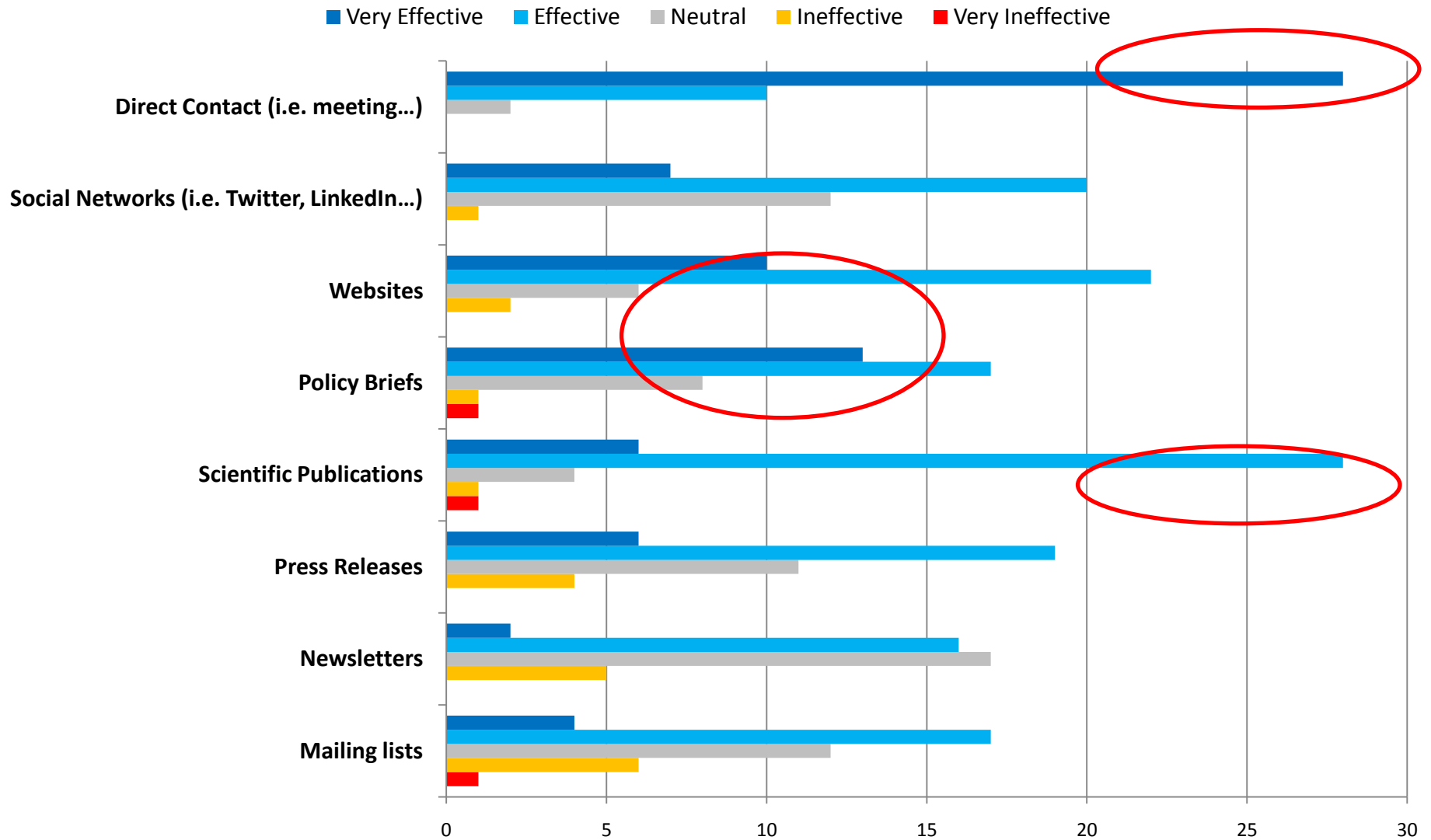
Q9. Relevance of the stakeholder groups that should be reached by launching a network (for the dissemination strategy)



Q10. Other potential stakeholder groups

- ✓ European research associations (e.g. Marie-Curie association)
- ✓ Technological Platforms, National and European
- ✓ Non-governmental organizations that deal with health in international cooperation projects
- ✓ Non-EU international policy /decision makers (best practices...)
- ✓ Banks/venture capital; private funding associations and institutions
- ✓ SMEs (e.g. in medical tools and ICT applications)
- ✓ Scientific journals, third sector specialized media
- ✓ Charities/ other third sector organizations
- ✓ Students

Q11. Level of effectiveness of the following dissemination methods



Q12. Other potential dissemination methods

Other Methods:

- Press conferences, open days
- Specific workshops/seminars
- Health International exhibitions
- Focus groups
- Brokerage event in conferences
- School activities
- Videoclips, Webinars, Video-art presentation, TV shows
- Skype conferences
- Publications in the professional journals

Way to use the methods:

- Different type of messages and methods for different target groups
- "Layered approach" (it allows several decision points and level of detail)
- Preselected targeted audience for specific contents
- Content relevant and updated

Now it is your turn!

Divide in 4 groups: Group 1: Public Research Organizations; Group 2: Industry & Business Sector; Group 3: Policy & Funding Institutions; Group 4: Regional Agencies

Theme of the discussion:

THE RHING-NET NETWORK: STAKEHOLDERS' ENGAGEMENT AND DISSEMINATION ACTIVITIES

Questions for you:

- ✓ Which could be the most effective way to **engage** in the RHING-NET NETWORK the **EU-decision makers**? And the **national-level decision makers**? And, finally, the **regional-level decision makers**?
- ✓ How do you think that your **'stakeholder group'** could be best approached to get it involved?
- ✓ What **other 'stakeholder groups'** do you consider could be worth to engage in the RHInG-Net Network?
- ✓ What **source of information** about organizations/contacts/etc., of your 'stakeholder group' would you recommend for contacting them?
- ✓ Which **dissemination methods** you consider more effective for your 'stakeholder group'?
- ✓ What else **do we miss** that may be important to take into account? (Practical examples and best practices are very welcome!)

Methodology to follow

Each group has a moderator and a rapporteur and a location where to stay (find your place and role in the next slide)

- Time for group discussion: **30/40 minutes** (until 12:00)
- 12:00-12:40 all back in the **Auditorium**. Rapporteurs of each group will **present the results** to the all audience
- 12:40-13:15 **Open up the discussion** to the all audience

DISCUSSION GROUPS

Group 1: Public Research Organizations	Group 2: Industry & Business Sector	Group 3: Policy & Funding Institutions	Group 4: Regional Agencies
Room: Seminario 1	Room: Joaquín Pereira	Room: Pedro Díez	Room: Aula 3
Moderator: Ana Stavljenic-Rukavina	Moderator: Illiana Paunova	Moderator: María Muñoz Martínez	Moderator: Jonathan Watson
Rapporteur: Lukáš Palko	Rapporteur: James Turner	Rapporteur: Toni Dedeu	Rapporteur: Ingrid Jansson
<ol style="list-style-type: none"> 1. Pavlos Agianian 2. Irina Magdalena Dumitru 3. Modra Murovska 4. Stuart Anderson 5. Christina Pascual 6. Mike Galsworthy 7. Ana Hidalgo 8. Toivo Maimets 	<ol style="list-style-type: none"> 1. Sabeena Kalla 2. Antonio J. Gómez 3. George Stroylopoulos 4. Leonas Kalétinas 5. Joaquin Guinea 6. Stojan Gorup 7. Attila Hajba 8. John-Edward Butler-Ransohoff 9. Claudio Cozza 	<ol style="list-style-type: none"> 1. Tim Nguyen 2. Argo Soon 3. Uldis Berkis 4. Jose María de la Higuera 5. Almudena Aguero 6. Raffaele Ruocco 7. Ferenc Marofka 8. Juan Riese 	<ol style="list-style-type: none"> 1. Urszula Markowska 2. António Ramos 3. Kama Kępczyńska-Kaleta 4. Monika Lubiejewska 5. Borkovits Balázs 6. Anna Torelli 7. Georgeta Smadu 8. Virginia Nieto 9. Robert Sinclair